



## WORKSHOP ON INNOVATION, COMPETITIVENESS AND ACCOUNTING INFORMATION

Dear all

Next Monday (June 3<sup>rd</sup>), we host a **Workshop on Innovation, Competitiveness and Accounting Information** in room **17.2.75** of Universidad Carlos III, Getafe Campus. The event is organized by the **INDEM** and “**Conde de Campomanes**” Institutes and financed by the Community of Madrid (project #S2015 / HUM-3417, INNCOMCON-CM).

The Workshop will consist of presentations of different papers around the main pillars of the project: (i) the determinants and economic consequences of the innovation activity and (ii) the role of information mechanisms and management control systems for innovation capacity (more details about the content of project and the composition of the research groups is available at <http://inncomcon.com>).

The Workshop Program is structured around three core sessions with guest speakers opening each session as follows:

### **Agenda (Monday, June 3rd)**

- 9:30**                    **Welcome and opening remarks by the Organizing Committee**
- 10**                        **Session 1: Innovation Strategies**  
**Guest speaker:** *Dr. Antonio Revilla (Senior Lecturer, Bath Spa University)*  
**‘Open Innovation and Organizational learning: implications for innovation efficiency’**
- 10:30**                   **Academic papers on ‘Innovation Strategies’**
- 11:45**                   **Coffee break**
- 12**                        **Session 2: Determinants of innovation results**  
**Guest speaker:** *Dr. Ascensión Barajas (Centre for Industrial Technological Development, CDTI)*  
**‘Evaluation of public support to firms’ innovation activities’**
- 12:30**                   **Academic papers on ‘Determinants of innovation results’**
- 13:45**                   **Lunch**
- 15**                        **Session 3: Accounting Information, Control and Innovation**  
**Guest speaker:** *Dr. Josep Bisbe (Professor, Department of Economics, Finance and Accounting, ESADE)*  
**‘Control systems, information and innovation’**
- 15:30**                   **Academic papers on ‘Accounting Information, Control and Innovation’**
- 16:45**                   **General discussion and closing remarks**



Workshop attendance is free of charge for all participants and we are looking forward to your lively participation. For those interested, please confirm your attendance using the contact below:

**Information and registration:** Estela Martínez, Departamento de Economía de la Empresa, Universidad Carlos III de Madrid. Calle Madrid 126 - Getafe, Madrid (SPAIN), Tel. +34 91 624 9610, e-mail: emgarrid@pa.uc3m.es

All the best,

Organizing Committee  
Workshop on Innovation, Competitiveness and Accounting Information  
Getafe, 3 June 2019

VENUE: Universidad Carlos III de Madrid (Campus Getafe). **Building ‘Ortega y Gasset’ (17).**  
**Multimedia room 17.2.75**

