

**DEPARTAMENTO DE**  
**ECONOMIA DE LA EMPRESA**

## **DEPARTAMENTO DE ECONOMÍA DE LA EMPRESA**

### **Actividades de investigación**

#### **Tesis Doctorales**

- Corporate Failure Prediction and Financial Risk Spillover  
*Autores:* WANG, C.W.  
*Director/Codirectores:* PEÑA, J. I.  
*Año:* 2014
- Essays in corporate governance and banking  
*Autores:* BOYALLIAN, P.  
*Director/Codirectores:* RUIZ-VERDU, P.  
*Año:* 2014
- Essays on boards of directors  
*Autores:* MENOZZI, A.  
*Director/Codirectores:* GUTIERREZ, M. ; BRUSCO, S.  
*Año:* 2014
- Essays on mutual fund strategies and investor characteristics  
*Autores:* DONG, H.  
*Director/Codirectores:* GIL, J. J. ; RUIZ-VERDU, P.  
*Año:* 2014
- Essays on voluntary disclosure and information sharing  
*Autores:* MARQUEZ, G.  
*Director/Codirectores:* NUÑEZ, M. ; GAGO, S.  
*Año:* 2014
- Firm Strategies behind the Establishment of Licensing Agreements  
*Autores:* CABALEIRO, G.  
*Director/Codirectores:* FOSFURI, A.  
*Año:* 2014
- Four essays in Commodity Markets: Asset Allocation, Pricing, and Risk Management  
*Autores:* GONZALEZ, C.U.  
*Director/Codirectores:* PEÑA, J. I.  
*Año:* 2014
- Los Presupuestos participativos. Dimensiones analíticas y líneas de debate en la experiencia española  
*Autores:* GOMEZ DEL, J.L.  
*Director/Codirectores:* TAPIA, M. ; NATERA PERAL, A.  
*Año:* 2014

- Open innovation communities and informal networks as engines of exaptation  
*Autores:* MASTROGIORGIO, M.  
*Director/Codirectores:* FOSFURI, A. ; GIARRATANA, M.  
*Año:* 2014
- Systemic risk and the impact of financing: Sources on default risk  
*Autores:* CHIU, W.C.  
*Director/Codirectores:* PEÑA, J. I.  
*Año:* 2014
- Three essays on conjoint analysis: Optimal design and estimation of endogenous consideration sets  
*Autores:* LESZKIEWICZ, A.  
*Director/Codirectores:* VIDAL-SANZ, JOSE M. ; ESTEBAN, M.  
*Año:* 2014
- Three essays on Corporate Social Responsibility and Environmental Innovation  
*Autores:* KUNAPATARAWONG, R.  
*Director/Codirectores:* MARTINEZ, E.  
*Año:* 2014
- Transparency in Organizing: A Performative Approach  
*Autores:* BRINDUSA, O.  
*Director/Codirectores:* CASTELLO, M.I.; FLYVERBOM, M.  
*Año:* 2014

## **Publicaciones y actividades de difusión de resultados**

### **Publicaciones en revistas científicas nacionales**

- ALVAREZ, M. J. ; FERNÁNDEZ, R.I.; ROMERA, M. R.  
¿Es la eco-innovación una estrategia inteligente de especialización para Andalucía? Una aproximación desde el análisis multivariante, *Revista de Estudios Regionales*, Núm. 100, 2014, pp. 171-196, ESPAÑA.
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- ALLEN, J.; DAMAR, H.E.; MARTINEZ, D.  
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- CEBALLOS, M.  
*Essays on Social Media and Brand Equity*, EDEN Doctoral Seminar on Building Models for Marketing Decisions / European Institute for Advanced Studies in Management (EIASM), *Groningen*, PAISES BAJOS, 2014.
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## **Actividades de formación y movilidad de personal investigador**

### **Estancias en otros centros**

- ENCARNA GUILLAMON SAORIN  
*Título:* Visiting Scholar  
*Centro Externo:* Yonsei University  
*País:* REPUBLICA DE COREA  
*Duración:* 01/11/2014 a 29/11/2014.
- ENCARNA GUILLAMON SAORIN  
*Título:* Visiting Scholar  
*Centro Externo:* Queensland University Technology  
*País:* AUSTRALIA  
*Duración:* 15/07/2014 a 15/09/2014.
- JUANA ALEDO MARTINEZ  
*Título:* Visiting Scholar, University of Portland, Oregon, August 2014.  
*Centro Externo:* University of Portland  
*País:* ESTADOS UNIDOS DE AMERICA  
*Duración:* 07/08/2014 a 31/08/2014.
- MARIA ITZIAR CASTELLO MOLINA  
*Título:* Visiting Scholar  
*Centro Externo:* Cass Business School, City University  
*País:* REINO UNIDO  
*Duración:* 01/06/2014 a 31/08/2014.
- MARIANO PABLO SCAPIN  
*Título:* Estancia en la Universidad de Michigan, EEUU  
*Centro Externo:* Ross School of Business, University of Michigan  
*País:* ESTADOS UNIDOS DE AMERICA  
*Duración:* 01/02/2014 a 31/05/2014.
- VICENTE JOSE BERMEJO BOIXAREU  
*Título:* Visiting Scholar in Columbia Business School  
*Centro Externo:* columbia business school  
*País:* ESTADOS UNIDOS DE AMERICA  
*Duración:* 15/01/2014 a 15/07/2014.